RDA Board Action Plan 2020-2022

1 Develop RDA as a responsive and dynamic standard

- **1.1** Oversee the development of the RDA standard
- **1.2** Provide guidance to the RDA Steering Committee and ALA Digital Reference as issues arise
- **1.3** Approve the end of the 3R Project
- 1.4 Ensure a sustainable business model
 - Review business model to ensure financial sustainability
 - Investigate new business models in response to user needs and development priorities

2 Increase the adoption of RDA

2.1 Identify gaps in the regions and identify national institutions as well as other contacts in the regions where there are gaps

- 2.2 Support the development of new RDA regional representative bodies
- 2.3 Support the work of the RDA Board's Marketing Working Group
- 2.4 Engage with communities through outreach efforts

3 Provide relevant governance

- **3.1** Develop policies, procedures and practices that promote participation by representatives from all regions
- **3.2** Evaluate the governance model at least once during the span of each strategic plan to ensure that it remains relevant and meets current needs
 - Review the Board's governance structure and dialogue with RSC about the effectiveness of the RSC structure

3.3 Promote active representation from all regions

 Work with RDA regional representative bodies and with committees reporting to the Board to ensure effective operation of the governance structure